



ΚΥΚΛΟΣ ΣΕΜΙΝΑΡΙΩΝ ΕΕΠΓ  
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Γλώσσα, κοινωνία και εθνογραφία



LESoL SEMINAR SERIES  
WINTER 2021  
Language, society, and ethnography

Το ΕΕΠΓ σας καλωσορίζει την Τρίτη 23 Νοεμβρίου 2021, στις 21:00,  
στο σεμινάριο στο Μπίνειο και στην πλατφόρμα ZOOM

LESoL welcomes you to its Tuesday November 23rd 2021 seminar,  
at 21:00 (time in Greece) on ZOOM

Για την παρακολούθηση του σεμιναρίου απαιτείται εγγραφή  
Please register to attend

***The making of a transnational antigender movement: enregistering `gender ideology`***

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### Περίληψη/ Abstract

Mobilizations against gender equality and sexual diversity have gained political traction globally despite their hyperbolic modes of action and conspiracist rhetoric. These antigender campaigns rally around “gender ideology,” a trope used to anathemize feminist and LGBTIQ+ activism/scholarship. This paper argues that antigenderism is a register – a conventionalized aggregate of expressive forms and enactable person-types – of which “gender ideology” is the most famous shibboleth. The paper shows how inchoate collections of words, modes of action, and images of people (i.e. signs) have been enregistered into the cohesive but heterogeneous whole of antigenderism through semiotic processes of clasp, relaying, and grafting (Gal, 2018; 2019). Examining early antigender texts produced in 1995–2003 and the Vatican’s role in this enregisterment, the paper offers a sociolinguistic analysis of antigenderism to understand the challenges it poses to the enfranchisement of women, queer, and trans people. In this scenario, I argue that sociolinguists have an important role in countering contemporary oppressive registers.

Λέξεις κλειδιά/ Keywords: “gender ideology,” antigender, enregisterment, register, metapragmatics

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